

Separation Of Church And State

more serious violation of the doctrine of separation of church and state than any child's drawing in kindergarten can possibly be.

Just what is "kosher" food? The word means "fit" or "proper." There is ample material on the subject in Jewish publications, Jewish cook books and the like. Some of the metropolitan newspapers devote entire pages to kosher recipes at the time of the Jewish holidays. Newspaper items reveal that lists of foodstuffs and cleansers may be obtained, for example, from the Union of Orthodox Jewish Congregations of America, Dept. H, 84 Fifth Ave., Suite 1110, New York 10011. Their kosher mark is a letter "U" in a circle, usually found at the lower right corner of a package. The letter "K" enclosed in a circle is likewise found, indicating that the product has been supervised by the Union of Chassidic Rabbis, 47 Beekman St., New York 10038, who publish The Synagogue Light. A recent issue of The Synagogue Light features on its inside cover Saratoga Geyser Water, (bottled by the state of New York), prepared under the strict rabbinical supervision of Rabbi A. Kraus, formerly Chief Rabbi of Buenos Aires. On pp. 8-17, there is an informative article, indicating what motivates the Jewish mind today:

"At this critical period of international strife, Jews will gladly . . . cooperate with the well-meaning gentiles in the field of social justice, civil rights and the general amelioration of economic distress . . . but any serious minded, conscientious Jew and true believer . . . will not enter in any kind of dialogues with Christians or accept any 'guidelines' for joint prayer in the synagogue, church or other religious functions:

"The Christian faith in all its ratifications is foreign to the very nature and character of the Jew.

"How can a Jew sit side by side with a Christian friend in such a place (a church) where the Torquemadas of all ages preached their gospel of hatred . . . and from where a Martin Luther preached his rabid, anti-Semitic doctrine which, according to William Shirer, author of the Rise and Fall of the Third Reich, was a factor in the rise to power in Germany of Nazism and Hitlerism.

"The true Jew, the world over, will resist violently the possible exposure of their children and adults to a set of teachings and ceremonials which may directly and indirectly interfere with their normal Jewish spiritual growth . . . Christian principles the Jewish community has rejected through the ages."

So it is clear who hates whose customs and ceremonials. But the question then arises, cannot the Christian community defend itself? Must Christian citizens pay taxes to cover foodstuffs and cleansers which have had an alien religious ritual performed upon them — and pay a price for these products in which the cost of the rabbis' fees must be included?

The Synagogue Light carries an obituary on one Joseph Jacobs who founded an advertising agency which "specialized in promotion of products to major ethnic groups in major cities." (It would be a digression to point out that the major "ethnic" groups in this country are German, Irish and Italian with Puerto Ricans coming on strong). The obituary goes on to describe how Joseph Jacobs — long active in the National Conference of Christians and Jews — pursued his objective for more than 40 years; how in 1935 he put on his first commercial radio program over WEVD (Station Eugene V. Debs) with Molly Picon as his first star and Maxwell House Coffee as his first sponsor, that company having been his client since 1923 (so this "putch" has been going on for 45 years).

In more recent years, Maxwell House Coffee printed a small blue booklet — 4x5½ inches — with HAGGADAH on the front, designed to be read backward and bearing the imprint of Joseph Jacobs Organization. This booklet was stacked on grocery shelves for Passover along with Maxwell House coffee. Dugan's Bakery Company also had a large orange, one-fold leaflet reprinting a statement from Joseph Jacobs, distributed at Jewish



RABBI "AT WORK" SUPERVISING KOSHER KITCHEN.

New Year. The New York Times ran an article in its section on news of the advertising and marketing world (Sept. 4, 1956), in which it names 10 companies sending out messages from the Bible for Rash ha-Shanah: American Home Products Corporation, Best Foods, Inc., Calvert Distillers Co., Colgate Palmolive Co., Four Roses Distillers Co., General Foods Corporation, Hoffman Beverage Co., Kraft Foods Company, Pabst Brewing Co. and Seagram Distillers Co., each presenting a different, printed and illustrated message from the Old Testament for the year 5717. (No record of messages from the New Testament at Easter to the rest of the population!).

Time Magazine, Feb. 20, 1956, carried two columns on the Jewish revival of interest in Jewish dietary law, generally known as Kashruth. It said that many national brands were adding kosher products, but did not reveal that many national brands were actually making kosher products for their total sale to all buyers. The brands named were Heinz, Beech-Nut, Brillo, Curtiss Candy Bar (Baby Ruth). Time quoted Rabbi Leonard Oschry of Chicago's Hebrew Theological College as saying: "By observing it, I make my whole life holy; it is a daily reminder of my Jewishness." Time commented that the original reasons for the dietary laws were probably hygienic but did not deny they are a serious religious matter as well.

The Synagogue Light lists the products which it approves by marking them with an encircled "K" and also carries ads displaying "U."

White Rock	Kirsch Beverages
Canada Dry	Planters Oil
Pepsi Cola	No-Cal
Coca Cola	Hoffman's Beverages
Yuban Coffee	Babo
Super Suds	Dutch
Vel	Brillo
Oakite	Ajax
All	Sani-Flush
Fab	Domino Sugar
Reynold's Wrap	Jack Frost Sugar
Diamond Salt	Barricini Candies
Kraft Oil	Barton's Candies
Kraft's Preserves	Chateau Martin Wine
Bosco Milk Amplifier	La France Bluing
Fannings Pickles	Presto Cake Mixes
Mazola Oil	H-O Oats
Skippy Peanut Butter	Cream Farina
Tender Leaf Tea	Nucoa Margarine
Clapp's Baby Foods	Chase and Sanborn Coffee, all Heinz products, Sunsweet Prune Juice, Mott's Apple Juice and Fruits, Hellmann's Margarine and Hellmann's Mayonnaise.

You name it! And further, the book states that properly ordained orthodox rabbis must endorse the kosher products. It is a religious duty to observe this custom (page 26).

There is an interesting anecdote about "All." A Monsanto full page ad for "All" was

published in the New York Journal American, April 21, 1951, prominently displaying the "U" while the identical ad in the Greenville News, S.C. dated the next day, April 22, 1951, showed no "U." Obviously the company did not wish to emphasize a condition where it might have an adverse affect on the buying public — or bring the whole problem out in the open. Barton and Barricini (real name, Jack Singer) also have confusing and deceptive ads for their candies: When Christmas and Chanukkah are near, the ads show the "U" and proudly refer to it when displaying Chanukkah chocolate matzoth candies but omit it for Christmas copy. Barton's shows chocolate Easter bunnies that undoubtedly are kosher as it would be impossible to isolate vast batches of chocolate while making "two styles." It is almost amusing to read an ad for Milady's Blintzes for Lent—with the "U" prominently displayed. They just gave up pretending. Who cares if kosher cheese blintz are eaten during Lent? Who cares about Lent?

It is hard to believe that good Irishmen would lend themselves to the dinners of the Loyal League of Yiddish Sons of Erin (loyal to whom?), but attorney Paul O'Dwyer, brother of the late mayor of New York City, attended their St. Patrick's Day Banquet and Purim. There is no record whether they served corned beef and cabbage, or ham and cabbage. (Daily News, 3-4-66). The Scotch, however, are more canny. When pressured to market kosher Scotch, the Scottish Council for Development and Industry explained to Joseph Stern, a Londoner who had propositioned them, that they could not conform to the dietary laws of the Orthodox Jewish faith because "the blending is the whole closely guarded secret of success." With its inimitable skill, the Daily News carried this headline: KOSHER DEAL SCOTCHED. (9-10-65)

Many curious, otherwise unrelated newspaper items give clues to the activities of these True Believers: a humorist comments in his daily column that Chinese Chow Mein is now served kosher in a kosher Chinese restaurant; cake and piecrust recipes increasingly recommend vegetable oil instead of good, old lard; the late Dorothy Kilgallen innocently revealed that ugly-tasting glue (pork-fat based) on stamps and stamped envelopes had given way to a pleasant vegetable derivative (another possible invasion into government tax-monies). Less pleasant is the 35-page brochure explaining dietary laws back to the Talmud and justifying Jewish ritual slaughter of animals — in which Christians are involuntarily implicated when they eat kosher meat (World Telegram, April 4, 1960).

How deadly serious the kosher issue is may be judged by the fact that the Jersey City Medical Center was forced to serve kosher food (Jewish Examiner, 5-27-55); and the Long Island Jewish Hospital (Jewish Examiner, 5-23-52) was forced to endorse Kashruth policies regardless of whom the patient might be. In Minneapolis, a kosher restaurant was set up to serve the many Jews who visited the Mayo Clinic there (B'nai B'rith Messenger, 7-17-53).

(Continued On Page 4)

K IS FOR KOSHER

THE MOST EFFECTIVE WORD IN THE DICTIONARY . . . **BOYCOTT.**